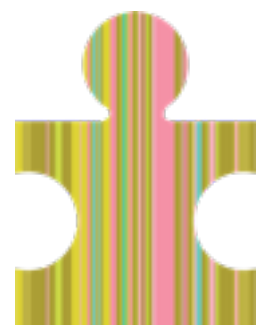


# VOLUNTEERING OPPORTUNITIES WITH ART OUTREACH SINGAPORE

dual

In thanks for their kind and generous donation, Art Outreach invites the members of DUAL to take part in our art education efforts through various volunteer opportunities.



ART EDUCATION FOR THE COMMUNITY, BY THE COMMUNITY



## Art Appreciation Programme

Art Outreach's Visual Literacy Programme is part of Art Outreach's core focus. Volunteers present one-hour art appreciation sessions in classrooms to primary and secondary students throughout schools in Singapore. Presentations take place on a monthly basis during curriculum time. Volunteers receive 1.5 hours of training in one of the art topics in Art Outreach's school curriculum before presenting the topic to students.

Please find out more in the "About Art Outreach" section.

## Upcoming Volunteer Training Dates

### Art Outreach Portfolio: Photojournalism



Photojournalism is introduced as a visual art form in this portfolio, which uses seven photographic images to establish an understanding of the ways in which a story can be captured and conveyed to a universal audience in a single frame. The portfolio highlights both local and international events ranging from scenes from the 1972 fire that destroyed Robinsons Department Store in Singapore, the frenzy at McDonald's following the Hello Kitty promotion to an image from a September 11 memorial.

Date: 10 Sept. (Saturday) Time: 10:30am - 12:30pm Venue: \*SCAPE 2 Orchard Link, Level 5 (Seminar Room)

## Upcoming Volunteer Sessions at School

School: Fairfield Methodist Primary School

Dates: October 10 - 14 (Morning Sessions)

Approximately 9 class sessions (up to 2 volunteers per class)



## Art in Transit Programme

The Art In Transit programme by the LTA (Land Transport Authority) is a bold and imaginative art project that brings the works of the country's top artists into MRT stations and lives of all who use them. In the process, the stations are transformed into a showcase of Singapore art. The artworks that grace the stations and linkways of the North East and Circle Lines embrace the best values of public artworks - they are accessible, engaging, and they speak to the common man even as they introduce him to new vistas of artistic expression. These site-specific artworks represent a journey in time as well as an effort to curate the culture and history of the neighbourhoods along the North East and Circle Lines. Above all, the Art In Transit programme offer future generations a collection of artworks that speak eloquently about our lives and times.

Art Outreach has collaborated with the LTA to launch the Art In Transit Walking Tours in January 2009. Volunteer Tour Guides are needed on an ongoing basis. Tours usually run 10am - 12 noon on Saturdays and ad hoc weekdays.

<b>Art In Transit Tour: North East Line</b>	2 Hour Tour: 4 Stations, 6 Artists Dhoby Ghaut (starting point): Sun Yu Li, Delia & Milenko Prvacki Clarke Quay: Chua Ek Kay   Chinatown: Tan Swie Hian   Outram: Wang Lu Sheng
<b>Art In Transit Tour: Circle Line</b>	2 Hour Tour: 7 Stations, 7 Artists Esplanade (starting point): Lim Mu Hue   Promenade: :phunk Studio Nicoll Highway: Khiew Huay Chian   Stadium: Roy Zhang   Mountbatten: Jason Wee Dakota: A Dose of Light   Payar Lebar: Salleh Japar

### Invitation to Circle Line Art In Transit Tour Launch:

DUAL members are invited to attend the launch of the Art In Transit Circle Line tour. Attendees will be the guests of the Land Transport Authority (LTA) and SMRT and will enjoy the first peek of an exciting new tour, presented by Art Outreach.

Date: 2 September (Friday)  
Time: 2:00pm - 4:00pm  
Venue: Esplanade MRT Station, Entrance A (Suntec City Jumbo Screen)  
*\*Maximum 25 Guests*

To reserve your space, please email Serenity Wise at: [serenity@artoutreachprogram.org](mailto:serenity@artoutreachprogram.org)



## Content Development

As part of its aim to educate students on art and visual culture, Art Outreach is looking to expand its current curriculum. The focus of the curriculum is in Singaporean and Southeast Asian art, architecture and design. Volunteers can lend support by sponsoring a portfolio via two separate options:

<p><b>Sponsoring the Research and Writing of a Portfolio</b></p>	<p>Through a monetary donation, Art Outreach can employ a specialist to research and write a new educational portfolio, adding breadth to our current stock of teaching material. The costs of each portfolio comprise printing (images and supplemental notes), tote bags for each portfolio copy, acquisition of rights to images and an honorarium for the hired specialist. An appreciative acknowledgement of the sponsor's contribution will be included in the branding of the portfolio.</p> <p>Cost of Sponsorship - \$3,000.00 Credit will be extended to the sponsor (individual or corporation) in the branding of the portfolio.</p>
<p><b>In Kind Sponsorship</b></p>	<p>Volunteers with the expertise and/or academic interest in a topic within the realm of Southeast Asian visual culture are welcome to take part in the research and writing of a portfolio.</p> <p>Credit will be extended to the sponsor (individual or corporation) in the branding of the portfolio.</p>

*\*Sponsors/Volunteers accepted on an ongoing basis*

## Portfolio List for Sponsorship

Art Outreach has many "topics in waiting" available for sponsorship. Some examples include:

### **100 Iconic Brands of Singapore**

Icons that define the look of Singaporean goods

### **Tropical Architecture**

Historic and Innovative buildings of the tropics

### **Peranakan Clothing, The Peranakan Museum Collection**

Fashion and Style of the Peranakans

### **Peranakan Jewelry, The Peranakan Museum Collection**

The inherited jewels and aesthetic of the Peranakans

### **Southeast Asian Ceramics**

The form and function of ceramics throughout Southeast Asia

### **Nanyang Modern Masters**

Singaporean movers and shakers of the art world during the Modern period.

### **Then and Now, Singaporean Streets Through Time**

A past and present look at Singapore's most well known and traveled streets.



# About Art Outreach

## ART OUTREACH MISSION & CHARITY STATUS

The mission of Art Outreach, is to increase art literacy and to promote art appreciation in Singapore by offering an art education programme for primary and secondary school students.

Art Outreach Singapore was incorporated as an educational non profit organization in 2003. The organization received charity status in October 2004, and was granted Institute of Public Character (IPC) status under the National Arts Council's "Support for the Arts" Central Fund in February 2004.

## THE ART OUTREACH PROGRAMME: ART EDUCATION FOR OUR COMMUNITY BY OUR COMMUNITY

The Art Outreach programme is a free arts appreciation programme for primary and secondary school students. It is designed to wrap around academic curriculum and expose students to the world of art. From well known masters to equally legitimate works by more obscure artists, the Art Outreach programme focuses on making students comfortable with talking about art in its various aspects: art history, art aesthetics, art criticism and art movements. The programme has a special emphasis on exposing students to art from around the region, especially to art that is relevant to Singapore's heritage.

The programme is volunteer-driven where volunteers from the community are trained. All volunteers receive comprehensive content-specific training, as well as training in presentation skills, enabling them to deliver an Art Outreach lesson with the objective of stimulating further interest in the arts. Volunteer teachers take a different portfolio of themed artwork to a class each month, and engage students in exploring the various aspects and sensibilities of the featured portfolio. Each portfolio is designed to be presented in 60 minutes. The themes of the portfolios run the gamut from Art Fundamentals, The Evolution of Portraiture and Photojournalism, to Land and Environmental Art, Print Making, Woodblocks and Public Sculpture. The curriculum currently features 20 portfolio titles.

## OUR BENEFICIARIES

This education programme gives students, our primary beneficiary, the basics of art knowledge which is a much needed facet to augment the current curriculum. Each session encourages self-expression, builds confidence in exploring art and creativity, introduces new ideas, provides valuable historical and cultural context, inspires creativity, provides an emotional outlet, balances and broadens the students' world-view, provides social commentary, and deepens aesthetic understanding.

Our secondary beneficiaries are our volunteers. Many Art Outreach volunteers enjoy our informative and stimulating training sessions, and take pleasure and satisfaction from sharing their new found knowledge in energetic and highly interactive lessons with the students. Volunteers return to the same class each month and build rapport with the children; thereby learning how to best engage them. In general, Art Outreach's volunteers report a deep sense of accomplishment in being able to help expose students to myriad art worlds that encompass architecture, history, sociology, and many other aspects often out of the reach of most students, through teaching the varied genres of the Art Outreach portfolios.

Art Outreach started by serving 1,500 students per month in 2003, and doubled this figure in 2004 to 3,000 students. At present, over 6,000 students enjoy receiving our programme monthly. In total, an estimated 80,000 students have benefited from the Art Outreach programme.



## ART OUTREACH FACTS AT A GLANCE

- Officially endorsed as a registered Charity by Commissioner of Charities in October 2003 and gained Institute of Public Character (IPC) tax status in February 2004 through the National Arts Council.
- Collaboration with the Singapore Art Museum, Singapore Tyler Print Institute, Islamic Art Museum of Kuala Lumpur, Huang Yao Foundation, Land Transport Authority, and National University of Singapore (NUS) Museum on content development for various Art Outreach portfolios.
- Annual collaboration with ARTSingapore to expose students to contemporary Asian art.
- Financial supporters include American Express Foundation, Morgan Stanley, SAP Asia Pacific Japan, Goldman Sachs, Singapore Totalisator Board, National Arts Council and the National Volunteer and Philanthropy Center (NVPC).
- 6 Charity Art Auctions & Gala Dinners from 2004 - 2011, with support from the Singapore Land Transport Authority.
- Selected as one of eight local NPOs showcased at the National Volunteerism, Philanthropy and Corporate Responsibility Conference in 2007.
- Art Outreach featured at the Asian Children's Festival by the National Library Board in November 2007.
- National Library Board invites Art Outreach to conduct the AO programme at community libraries and the Central Library.
- Art Outreach reaches out to Welfare Homes by conducting "ARTventures" sessions during school holidays.
- Art Outreach launches "Art In Transit Walking Tours" in January 2009, offering art tours of the Northeast MRT line.
- Singapore Management University offers a general elective course based on Art Outreach's curriculum in August 2009.
- Art Outreach wins a Ministry of Education tender (Jan 2010). Partners NUS museum to run workshops to train art teachers from Primary and Secondary schools.
- Art Outreach enjoys the patronage of Marina Bay Sands as AO's Presenting Sponsor from June 2010 till December 2011.
- Art Outreach collaborates with the Sovereign Asian Art Prize to have Singapore participate as a venue host (Oct. 2010).
- Art Outreach wins Singapore Tourism Board tenders to develop educational resources and retail merchandise for the Tang Dynasty Shipwreck exhibition in partnership with the Smithsonian Institution. The exhibition opened in December 2010.
- The Art Outreach programme has touched the lives of over 80,000 children in Singapore.

## SCHOOLS THAT HAVE PARTICIPATED IN THE ART OUTREACH PROGRAMME

- |                                      |  |                                     |                                       |
|--------------------------------------|--|-------------------------------------|---------------------------------------|
| • Anderson Secondary School          | • Fairfield Methodist Primary School   | • Macpherson Secondary School       | • S'pore Chinese Girls' School (Pri.) |
| • Anglo-Chinese School (Independent) | • Fairfield Methodist Secondary School | • Methodist Girls' School (primary) | • S'pore Chinese Girls' School (Sec.) |
| • Balestier Hill Primary School      | • Fuchun Primary School                | • Nanyang Primary School            | • S'pore Management University        |
| • Catholic High School (Primary)     | • Geylang Methodist Primary School     | • Ngee Ann Secondary School         | • St. Stephen's School (Primary)      |
| • Catholic High School (Secondary)   | • Greenwood Primary School             | • Pandan Primary School             | • Tampines North Primary School       |
| • Canberra Primary School            | • Ghim Moh Secondary School            | • Park View Primary School          | • Tanjong Katong Primary School       |
| • Cedar Primary School               | • Greenridge Secondary School          | • Pasir Ris Secondary School        | • Telok Kurau Primary School          |
| • CHIJ Katong Primary School         | • Henderson Secondary School           | • Payar Lebar Methodist Pri. School | • Wellington Primary School           |
| • Chong Zheng Primary School         | • Hougang Primary School               | • Pei Tong Primary School           | • Woodgrove Primary School            |
| • Crescent Girls Secondary School    | • Jiemin Primary School                | • Raffles Girls' School (Secondary) | • Xishan Primary School               |
| • Damai Primary School               | • Jurong Primary School                | • Rivervale Primary School          | • Yang Zheng Primary School           |
| • De La Salle School                 | • Kranji Secondary School              | • Sembawang Primary School          | • Yishun Junior College               |
| • Dunearn Secondary School           | • Kuo Chuan Presbyterian Pri. School   | • Siling Primary School             | • Yusof Ishak Secondary School        |
| • Evergreen Primary School           | • Macpherson Primary School            | • South View Primary School         | • Zhonghua Primary School             |